



PRESS RELEASE

TECH FIRM MARKS 20TH ANNIVERSARY WITH NAME CHANGE & REBRAND

A LEADING Suffolk-based IT company has announced a change to its brand name and appearance, as it marks its 20th year in business.

Established in 2001 and previously known as DPS Technology Group, the firm will now re-badge as DPS Tech from the beginning of April.

A new website, revealing the revised identity, will go live on Tuesday 16th March.

The company's partners feel the change in name and 'look' is an opportunity to better represent the full scope of the firm's capabilities, covering everything from wireless networking and IT infrastructure for workplaces, server management, system security and focused technical support.

Dean Willingham, managing partner, said: "We're delighted to be announcing our new name and revealing a positive refresh to our identity.

“We feel it allows us to present a new image for a new era, in which more businesses are getting to grips with the true capabilities of technology.”

DPS has recently been involved in refurbishing laptops for use by school pupils throughout Suffolk.

The company will continue to carry out other charitable initiatives throughout their birthday year.

For more information, visit the DPS website at dpstech.co.uk

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Notes to Editors:

DPS Tech is a Suffolk based technology firm, carrying out contracts and service support across the UK.

Media –

For more images or information, email deborah@lexiaagency.co.uk